

Sustainability Strategy 101

Brooks Energy & Sustainability Lab

in conjunction with

Sustainable Facilities & Infrastructure Program

Georgia Tech Research Institute

Overview

Part I: Diffusion of Sustainability

Part II: Barriers & Best Practices

<BREAK>

Part III: Implementation Planning

Part IV: First Steps

Part I: Diffusion of Sustainability

- Sustainability as an Innovation
- Building a Case for Sustainability
- Role of the Change Agent
- Facilitating Sustainability Adoption

Part II: Barriers & Best Practices

- The Big 10 Barriers to Sustainability in Federal Agencies
- Barrier Breakers
- Inspiring Examples of Best Practices
- Resources for Barrier Breaking

Part III: Implementation Planning

- Elements of a Sustainability Strategy
- Situation Assessment
- Steps in an Implementation Plan
- Building an Implementation Plan

Part IV: First Steps

- The LEED System as a framework for federal actions
- First steps identified by federal agencies