

# Sustainability Strategy 101

**Brooks Energy & Sustainability Lab**

*in conjunction with*

Sustainable Facilities & Infrastructure Program

Georgia Tech Research Institute

## Overview

Part I: Diffusion of Sustainability

Part II: Barriers & Best Practices

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Part III: Implementation Planning

Part IV: First Steps

## Part I: Diffusion of Sustainability

- Sustainability as an Innovation
- Building a Case for Sustainability
- Role of the Change Agent
- Facilitating Sustainability Adoption

## Part II: Barriers & Best Practices

- The Big 10 Barriers to Sustainability in Federal Agencies
- Barrier Breakers
- Inspiring Examples of Best Practices
- Resources for Barrier Breaking

## Part III: Implementation Planning

- Elements of a Sustainability Strategy
- Situation Assessment
- Steps in an Implementation Plan
- Building an Implementation Plan

## Part IV: First Steps

- The LEED System as a framework for federal actions
- First steps identified by federal agencies